

A top-down view of a person in a white lab coat with blue cuffs typing on a laptop. The desk is cluttered with medical-related items: a clipboard with a stethoscope icon, a smartphone, a calculator, and a stethoscope. The background is a light-colored wall with blue decorative elements.

Participant Signature – for quick CME process

Business Context

A leading Pharma Company needed to track participation for CME and needed the signature and attendance to be captured.

Challenges with Piloting a CME

When we term challenge they are in plenty across the path. Once we decide to attend and overcome it, is where we see success. One of the challenges for CME execution was the instant participant attendance tracking.

The attendance holds key for compliance and understanding the involvement of the customers. The participant attendance is one of the core data for Pharma Company to initiate the post facto process like approvals, bill verification, payments to speaker and vendors in more quick and effective ways.

Our Solution

➤ We built a robust and seamless solution designed to automate the attendance process for a CME, the process involved:

Step 1: CME Creation with basic details like CME Date CME Name, Speaker details, Participant details

Step 2: During CME execution, the CME pilot can initiate to take participant signature one after the other

Step 3: Provision for CME Pilot to take Speaker signature is also provided.

Step 4: On CME event submission, the full CME attendance and Speaker Letter can be downloaded and also mailed

Step 5: A well-defined analytics to get structured analytics on CME

Benefits from our Solution

Use of the KEA-CME Attendance model leads to quicker closure of CME event:

- Reduce the time line for attendance process Vs manual method
 - Commendable reduction in waiting time for other stakeholders
 - Reduce manual errors
 - Prevent loss of documents
 - Ensure compliance
 - Improve the participant's experience
 - Analytics in specific to CME and across CME, just on finger tips
 - Generation of alerts or enforcement rules to prevent delays and incomplete data
 - Reusability, of solution to repeat CME with quick analytics and dashboards
 - Segmentation and target done for the leads
 - **Environment Friendly** – reduced paperwork and being time and cost effective
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